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A Message from your President Bill Viancourt ABC# 132

Welcome Summer! It took a while to arrive on the North Coast. We had three days of spring and then went right to 90 degrees. The truth of the upper Midwest is that we really do use our furnace and air conditioning in the same 24 hour period. Long term forecast for Convention is great weather, sunny skies and nice breezes off of the lake.

I hope that, as always, we will have plenty of members in Cleveland. The city has plenty to offer for whatever you like besides Convention activities. The Indians are hosting the Red Sox that week. There are still some group tickets left. The ballpark is a short walk from the hotel. The casino is an even shorter walk away, and there are plenty of restaurants and brew pubs also within walking distance. There are two brew bus tours visiting some of our award winning micro brewers on Wednesday. Check your BCCA magazine or give me a call for more info.

It does not appear that we will have a tour of the Exal bottling plant. I only had one inquiry from the membership so it looks like a no go. If anyone has an interest in anything else in the Cleveland area, I would be glad to try to accommodate you in getting where you want to go. My home is scheduled for an open house on the Sunday prior to Convention. I have never been to Convention that early so I do not know how many people take advantage of this. I still plan to have my home open to members on the Sunday after Convention for some heading home beer and a cookout. I will try to get a headcount at the chapter meeting for this.

Don't miss the chapter meeting this year. It is scheduled for Thursday at 5:00 in the Center Street B room in the hotel. I guarantee a short meeting with some lovely attendance gifts. We will also take our annual chapter photo for prosperity.

This year more than usual, we could use some help with the chapter table on Thursday, Friday and Saturday. The table is open between 11:00 and 4:00 on Thursday and Friday and 9:00 to 1:00 on Saturday. It's a one hour commitment to sell raffle tickets, hawk t-shirts, maybe collect dues or sign up new members, and in general be an ambassador for the chapter. Send me an email if you would be willing to help.

(continued on next page)

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For this newsletter, many thanks to Bill Viancourt, Bob Renforth, Brad Ambruso, Juan Carlos De Marco, Cristan De Antonio, Renato Cortês, Ron Geisler, Jean-Pol Jockir, Latasybotellas Juancruz, and Ignacio Gomez for their contributions.

I want to acknowledge two people who really keep the chapter one of BCCA's finest at large groups. First, our (he calls himself interim) newsletter editor. Dave continues to put out an award winning newsletter that has to be the envy of most other chapters. He does it while pulling teeth to fill the pages with pictures and stories from across the globe. I am going to buy him a beer or two at Convention. Second our Secretary-Treasurer – web site administrator – Facebook administrator – aluminum bottle database coordinator – and Budweiser database coordinator. I will buy him a beer or two also. I know they do these jobs out of love for the hobby, but it's always nice to tell them thanks for a job well done.

Here is a story. I just got the new bottles for my local baseball team. I will take a picture and put them on the Facebook page. I will trade you for one of yours, or you can buy one for \$2.00 plus shipping. Heck, I get free beer and actually make a small profit on each bottle. Well, maybe I will put them on eBay for \$6.99 and see what happens. I will probably sell a lot of them that way. I can always get more and put them on the Facebook later. I just hope some chapter members don't make the mistake and buy it for the higher price first. If that happens, they may do the same and I won't be able to trade with them or pick one up for \$2.00. What to do????? What to do?????

I can't wait for Convention to be able share great times with great friends. Happy collecting till then.

Bill

Chapter Tidbits

New Member: A hearty welcome to our newest member: Renato Cortês #262 of Brazil.

Dues: The ABC Chapter dues cycle has been completed. We have an active membership of 121, of which 104 are now 'Lifetime Members' Many thanks to all who renewed and took advantage of the LTM. New members are still \$5 per year, information can be found at www.abcchapter.com/members/members.asp.

Facebook: The ABC Chapter now has two Facebook Pages. Our general page, Aluminum Bottle CAN-noisseurs page, which is open to anyone can still be found at <https://www.facebook.com/groups/abcchapter/>. Our new page, ABC Chapter Members, which is a closed group just for active ABC Members can be found at <https://www.facebook.com/groups/abcchaptermembers/>. Both groups can also be found by simply typing abcchapter into the Facebook search bar.

Website/Forum: The ABC Chapter website galleries now lists +/- 4000 bottles. But there are always newer bottles, and some from the past, that get missed. If you run across a bottle not listed, or can provide better pictures of one that is, please contact Brad at webmaster@abcchapter.com or use the Bottle Submittal Form available from the webpage. The ABC Chapter Forum is still up and running. With the popularity of Facebook it doesn't get the traffic it used to, but still a good place to trade/find info on bottles. Check it out at www.abcchapter.com/forum/.

Chapter T-Shirts: Don't be left out at your local shows or CANvention as the best dressed CANnoisseurs will be wearing their chapter t-shirts. You can get yours at any time by simply sending an email to Bill Viancourt at billjv@aol.com or giving him a call at 440-476-7505. We have shirts available in sizes from Med to XXXL and shirts come in Royal Blue, White, Grey, and Wine with the ABC logo on front and either the logo or our QR code on back. Shirts are ~~\$15 each or 2 for \$25.~~

Now \$10 each or 3 for \$25! Shipping is \$5.00 for 1 shirt. Contact Bill for shipment cost if you want 3 shirts. Check out the order form on the back page.



The ABC is an active at-large chapter of the **Brewery Collectibles Club of America, BCCA**. The BCCA is a national organization of collectors specializing in any kind of Breweriana. The club boasts a membership of 3500+ and hosts a National CANvention yearly. Perks of belonging to the BCCA include a subscription to Beer Cans & Brewery Collectibles-the high quality magazine, a membership roster, access to members only areas of the website, the right to attend the National CANvention, to name a few.

Check it out at www.bcca.com or give them a call at 636-343-6436. After you join, let us know at www.abchapter.com and your first year at the ABC is covered!

Join the BCCA and your first year in the ABC is free!!

Don't Forget! We are also on Facebook!
Find us at www.facebook.com/groups/abchapter or type abchapter in your Facebook search box



Ron Geisler had many a lot of nice looking cabottles at the Windy City Picnic, but for some reason I liked the box the best.



BCCA CANvention 47



**Brewery Collectibles
Club of America®**

August 24 - August 26

BCCA CANvention 47 will be in Cleveland, OH.

Held at the Hilton Cleveland Downtown. Home of the NBA Champion Cleveland Cavaliers and the American League Champion Cleveland Indians.

Hurry, hurry, hurry. Registration still open at BCCA.com

Dave's Ramblings

Greetings all.

Another epic BCWC is behind us. Jim Friesen drove down from Saint Paul to start our journey to Tychy Poland. American Airlines had changed the time of our flights so I had to do some finagling to change our layover time in London from 35 minutes to 65 minutes. Unfortunately this meant a stopover at JFK but we did get into the Admiral Club so that helped pass the time. At Heathrow, Jim and I had to hustle to make it to our connecting flight. We made it but our luggage didn't, it was delivered to our hotel the next day. This was a mixed blessing since we had to take three train rides to get to our hotel and did not have to haul our check in luggage around. Also our luggage arrived in the morning so I didn't have to go commando.

We had chosen our hotel since it was right next to the Arena, where the convention was to be held. However some unexpected construction caused the convention to be moved to a huge tent, about a twenty minute walk from our hotel. We all lucked out because the tent was big enough and the weather was perfect.

The convention was almost free to attend. The Tyskie Brewery supplied the tent, beer for the dinner, a beer tasting booth, brewery tours, and transportation for the tours, all for free. All we had to pay for was the table rental. Pretty amazing!

I picked up around one hundred cans, mostly sets, and a few cabottles. I was able to add Monaco and Israel to my OCOC (One Cabottle/One Country) collection. I also picked up several nice Spanish cabottles from my Hungarian friend, Rudi Harza.

One last rambling, the hotel did work well. Most of our friends stayed there and the food was great. The breakfast buffet in the morning had a large selection, scrambled eggs, fried eggs, bacon, breads, sausages, cheeses, and now I made myself hungry, so cheers all.

Dave Vogl

Photos of Tychy Poland thanks to Cristian De Antoni



Heineken set with a Hungary sticker on the back.

More photos of the BCWC thanks to Cristian De Antoni



What's New in A-B?! Brad Ambruso ABC# 007

Only a few months ago the Budweiser America pry top (Veteran Employee bottle) was released and all were thinking it would be near impossible to secure one, actually it's still hard to find. No worries though as A-B has released a new series this year in twist tops celebrating America. The bottles utilize the A-B crest design with America in place of Budweiser and is covered with patriotic sayings and song lyrics. It's a national release and all three variations have been confirmed; 502937 3.2, 502944 redem and 502946 n/r.



A-B wasn't satisfied with just doing an America patriotic bottle so they've also released a America Camouflage bottle. The bottle and the entire ad campaign is geared toward our veterans and saluting them for their service and sacrifice. It is definitely a very decent thing for A-B to do, especially in this day and age and I'm sure all veterans, including myself, really appreciate it. The wording on the bottle, which is the same as the America Veteran Employee bottle, is all geared at thanking our veterans. Again a national release and all three variations have been confirmed; 503011 redem, 503012 n/r and 503065 3.2. Budweiser also added a camo green cap to go along with the bottle.



Baseball season started out with the Budweiser Cubs World Series bottle, 502990 redem and the Budweiser Cardinals, 502979 redem coming out right at the beginning of the season. After a couple months and no action several of us were starting to wonder if Budweiser was done. Well to the surprise of more than a few of us the Budweiser Red Sox bottle, 502972 redem, has been released. I am hoping that by the time this article is being read, several others will have been released and I'll be happy to report on them for the next issue. There are twelve MLB bottles to go so keep an eye out and let me know what shows up.



St Patrick's Day wouldn't be the same if brewers didn't jump in and try to promote their products using one of the biggest drinking days around. Budweiser and Bud Light have been doing it for years and this was no exception. They did change up the labels using the A-B Crest styles for both bottles in green and added 'Limited Edition', St Patrick's Day along top. Confirmed releases of the bottles are, Budweiser 502910 n/r, 502911 redem and Bud Light 502907 n/r, 502908 redem. No news on any 3.2 variations. Both bottles also received new caps with Budweiser using a green cap with the crown and Bud Light going gold with a green box.



This years Bud Light SXSW bottle, 502906 redem, is just as colorful as last years. They did add 2017 for the year which probably means this is to become a yearly staple, which isn't a bad thing since these bottles are some of their most eye catching yet.



Not leaving the Festival theme the Bud Light 'Firefly' bottle, 502957 redem, has been released. The festival was held June 15-18 in Dover, Delaware and the bottles started surfacing several weeks earlier.



Another bottle that appears like it'll become a yearly staple is the Bud Light 'March to the Championship' bottle for the NCAA tournament. This years bottle is a twist top, 502991 redem. Real similar to last years release without any dates or teams and the Bud Light on the bottle and neck is boxed. A new orange cap this year is also included.





A-B appears to be playing catch-up and has been releasing bottles in twist tops that they have never before done. The Bud Light Lime, 502842 redem is no exception. The newly designed bottle is using the A-B Crest theme, like most new bottles, and contains the tagline down in the box. Of coarse it gets a new cap and no news yet on any other variations.

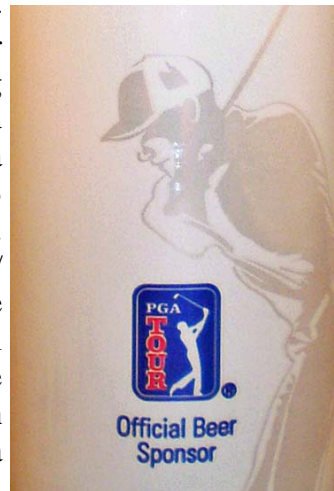


Bud Light Platinum has never been released in a 16 oz bottle (other than commemorative releases), so a 16 oz twist top, 502962 redem, is a major change up for them. The all platinum bottle, well that kinda makes sense, is also using the A-B Crest theme with the taglines in the box. There is also a 502879 n/r version and a new platinum twist cap accompanies the bottles.

Another first time in twist top is the Budweiser Select 'Brewed for the Lou' bottle, 502863 redem. The design is almost identical to the pry top version of the same bottle last year. With the release of everything now in twist one would have to assume that Budweiser Select will eventually release a regular bottle in twist, but no word yet.



It has been ten long years since Michelob Ultra has released PGA Sponsor bottles. Finally the long hiatus has ended and they have released a new twist top, 502923 redem and 502924 n/r. The bottle is their blue/white variation with the PGA logo and 'Official Beer Sponsor' on the bottom front along with a shadowed picture of a golfer.





The Budweiser A-B Crest design bottles for China have all been in 355 ml, until now. The 473 ml Budweiser China 'A-B Crest' bottle, 502670 is an Exal import bottle. Like it's 355 ml counterparts the bottle has Since 1876 below Budweiser on the front panel.

China is always releasing something in Budweiser for a concert or some kind of festival. The Budweiser China 355 ml 'Sleep no More', Wuhan Brewing, is a commemorative bottle for the McKinnon Hotel in Shanghai for their run of the 'Sleep no More' production. The play is an updated twist



on Shakespeare's Macbeth and set in 1930s Shanghai. The production will also be running in New York, but unfortunately, no bottle to be released.



Vietnam gave us our first aluminum Budweiser bottle just last year. This newer Budweiser 355 ml, AB InBev, bottle is real similar to last years except for the back panel. All of the writing on the panel is in English this time. Some speculation on this bottle is that it is to be used for import to several different countries (Malaysia, Thailand, etc) so the back panel doesn't really matter as it'll probably be covered with import stickers anyway. Definitely one to keep an eye out for, seems to be near impossible to find right now.

Every few months a sleeper bottle will show up, this time for Brazil. The Budweiser 'Red Retro' 473 ml bottle, 14242, is a test/prototype from Ambev South America. The design is real close to it's US counterpart with the exception of the '473 ml Cerveja Lager' on the bottom and the back panel.



This bottle had a very short life on Facebook and before I could get the private message sent, it was gone. Don't expect to see many more, if any, so it'll probably stay on the wish list for a while.

ECONOMIZE ENERGIA. RECICLE. - CERVEJA LAGER - Conservar ao abrigo do sol e calor, em local seco e sem odor. Não congelar. Evitar o choque físico. Ingredientes: Água, Malte, Cereais não-maltados e Lúpulo. **CONTÉM GLUTEN** Teor alcoólico 5,0% vol. - Baixa Fermentação. Marca Registrada - Indústria Brasileira - Data de Fabricação, Validade e Lote: Vide marcação. Produzido e Envasado por: Ambev S.A. - F. Jacareí (JC) - Estr. Mun. Biagino Chieffi, N° 10.000 Jacareí - SP - CNPJ: 07.526.557/0006-14 - Londrina Bebidas Ltda. - F. Pirai (PI) - Rod. Pres. Dutra - BR 116 - km 237 Parte, S/N° - Pirai - RJ - CNPJ 02.125.403/0001-92 - Por. Aut. de Ambev S.A. - Reg. Prod. MAPA N° RJ-06648 00133-3 **APRECIAR COM MODERAÇÃO - PRODUTO PARA MAIORES DE 18 ANOS - SAC: 0800 725 0010 14242**



A few variations from the past and present have shown up, from left to right:
The Bud Light ‘Stars’, 502738 n/r, is finally proven to exist.

The Michelob Golden Draft, 502997 redem, is exactly like it’s predecessor, just a new number.

Michelob Ultra, 502508 redem, is similar to current version with minor back panel changes.

The Michelob Ultra, 502799 n/r, is a variant of the current release.

A couple in the pipeline that deserve a few words. The first is the Bud Light ‘Lollapalooza’. The concert is late July so we should see these bottles about the same time.



A new series that should be released in mid July is the Budweiser ‘State’ series. Budweiser is to do a bottle or can for each of the eleven states they have breweries. Seven of those states will get aluminum bottles: Colorado, California, Texas, Missouri, Ohio, Florida and Virginia. The other four states, New Jersey, New York, New Hampshire and Georgia will get either a 12 or 16 oz can.



There's Music in the Air

By Bob Renforth

Music, the universal language or so they say, brings people together like no other media source. No matter what your style or genre, music always puts you in a good mood. From jazz to blue grass, rock & roll to the blues, country to pop, the genres are many and there is something for everyone. While writing this, yours truly is listening to a favorite album by Lynyrd Skynyrd, "*One More from the Road.*" Toe tapping at its best!

Back in the day as a young Airman stationed in North Carolina, some friends and I attended "Summer Jam 79" in nearby Raleigh. An all-day event that featured, Poco, Van Halen, Boston and the Outlaws. A great day of Rock & Roll filled with many blurred memories. Man was it hot that day. The beers were flowing and the bodies dropping. Luckily, I was able to find some shade in the confines of the stadium from time to time.

Okay, back to reality. Now a-days large concerts are designated music fests and can carry on as multiple day events. Many of these events are sponsored by breweries both large and small. Yep, you guessed it some events even have a special aluminum bottle made for it with Anheuser-Busch Inbev taking the lead.

The first of these bottles I believe came from the *Oshega Music Festival* in 2010, held at Parc Jean-Drapeau on Montreal's Saint Helen's Island. This festival dates back to 2006. A very unique bottle in design, it unfortunately is the only one made for this ongoing festival.

Next we have a series of six bottles made for *Sensations*, a global series of festivals starting in Amsterdam over eighteen years ago. AB Inbev has released bottles for this series in the US (2012), Mexico (2014), and Canada (2014 & 2015). A few of these bottles are very hard to get your hands on and highly sought after.



Another ongoing series of bottles are from the *Tomorrowland Festivals* originating in Boom, Belgium in 2005. This Festival has also gone global. Here we have bottles from Chile (2016), China (2 Versions in 2016), and Ukraine (2016). In 2016 Juliper (InBev Belgium) released a colorful six bottles set. Take note that the bottles from China were produced by the Wuhan brewery for AB InBev.

The *Storm Music Festivals* of China originated in 2013 and although fairly new, are talking about expanding to Australia and Taiwan. That could be great news for us as in just four short years they have already released two bottles (2015 & 2016) for the China market. Again, the Wuhan Brewery released these bottles.

Closer to home, we have a few annual music fests in the States and yes they too have given us the pleasure of having bottles released for them.

South by Southwest (SXSW) is an annual festival of film, interactive media, and music festivals held in March in Austin, Texas dating back to 1987. So far, we have two colorful bottles from these festivals (2016 & 2017).

Firefly Music Festival is a music festival in Dover, Delaware dating back to 2012 and we have our first bottle celebrating it this year (2017). Look for more to come from this festival.

On a personal observation, after seeing the first SXSW bottle from 2016, I couldn't help but think what a very busy/gaudy design it had compared to the other music fest bottles. Most of which were very refined yet sterile in design. After this year's releases of the SXSW and Firefly bottles, it dawned on me. This is Americana at its best. The designers actually put some time and thought into their labels showing what their festivals are all about. Hopefully they will continue in this tradition.

So here we have a subset of sorts of 44 music fest bottles, most are common and readily available. Of course, these are the bottles that we are aware of. There could be some out there that haven't yet been discovered. Always be vigilant while searching for aluminum bottles as you may be surprised as to what shows up.

For saving space in this article, I briefly named the music fest these bottles are related to. For more info on these fests, I encourage you to check them out online. Most have a homepage that discuss in much more detail how they have evolved throughout the years.

And last but not least, photos of these bottles can be found on our website at www.abcchapter.com.

Anheuser-Busch Bottle Listing			
Bud Light / SXSW Music Film Interactive 16 oz redem 2016 #502666 Crown			
Bud Light / SXSW 2017 16 oz redem 2017 #502996 Cap			
Bud Light / United Way 2007 16 oz redem 2007 #501196 Crown			
Bud Light / United Way 2008 16 oz redem 2008 #501430 Crown			
Coopers Furnace 16 oz n/r 2006 #500898, Carterville Brewery Safety Record Celebration 2005-06. Contained a Brewmasters Lager beer. Crown			

Thanks to Renato Cortês for pictures of his collection



Thanks to Ignacio Gomez for the photo (glass but still beautiful)

Heineken's City Edition bottles

Heineken is proud to unveil its exclusive, limited-edition aluminum bottles available only in select cities. This durable and chic packaging is perfect for social spaces like rooftop bars, patios, and pool areas, its label design celebrates each city's unique culture and geography, and the iconic red star and signature green ensure Heineken brand recognition. The new aluminum bottle arrives this summer in New York, Los Angeles, Miami, and Hawaii, made available by HEINEKEN USA, the nation's leading high end beer importer.

Acting as an instant conversation starter, the aluminum bottle keeps Heineken Lager cold and fresh for a perfect serve every time. The innovative bottle will appeal to on-premise guests who care about design, and who see prestige package design as a reflection of their good taste, and equally to accounts that care about the image they project to their customers. Raul Esquer Lopez, Brand Manager at HEINEKEN USA, comments, "We know that 66% of alcohol buyers pay attention to packaging and nearly the same amount pay attention to label design."^[1] Confirming that on the social scene, image is everything, he adds that 55% of consumers say they have shared their opinion about alcohol beverage packaging via word of mouth and social media.¹

"Taste and image come together in this new package to make the aluminum bottle the star of the bar this summer," concludes Esquer Lopez.

With its original recipe dating to 1873 and untouched for 145 years, Heineken is the #1 European import within the on-premise, delivering \$540MM to the category,^[2] and is among the fastest growing beer brands in 2016.^[3] The city-specific aluminum bottles will elevate the guest experience in the accounts that seize the opportunity for a proven seller served up in a package sure to generate summertime buzz.

About HEINEKEN USA

HEINEKEN USA Inc., the nation's leading high end beer importer, is a subsidiary of HEINEKEN N.V., the world's most international brewer. European brands imported into the U.S. include Heineken®, the world's most international beer brand, Strongbow Hard Apple Ciders, Amstel Light, and Newcastle Brown Ale. HEINEKEN USA also imports the Dos Equis Franchise, Tecate Franchise, Sol, Indio, Carta Blanca and Bohemia brands from Mexico. For the latest information on our company and brands, follow us on Twitter @HeinekenUSACorp, or visit HEINEKENUSA.com.

Excerpts taken from an article at bevnet.com



International Aluminum Bottles

Juan Carlos De Marco ABC# 031

The world production of aluminum beer bottles does not stop. Some countries are strengthened, others return, while some few disappear. In that sense, it seems that USA is going back to the recent past and its emblematic brands as Budweiser and Bud Light again catch us with their daring and romantic designs. As well as several microbreweries who dare with fantastic aluminum bottles. But that is Brad's subject. Therefore, let's get to what the world holds for us:

ADIMBERG: An old edition of a cabottle has appeared in China. Apparently, it was super limited and almost no one knew of its existence. It is still very difficult, but since it has appeared, there must be others, good luck.



ANTARCTICA 1: Here's a striking new model that apparently was released or will be in Brazil, by the Antarctica brewery. My contacts haven't seen it, which is very rare. We will continue waiting.

ANTARCTICA 2: There is also a rarity worthy of mentioning from the old days: A version in black and white of the beautiful Antarctica's penguins that came in colors. Only my friend Carlos Quintella has it in his collection. I do not rule out stealing it!



BECK'S: As you can imagine, I receive varied information daily of breweriana items in general and cabottles in particular. In this case, I received this image of an edition of German Beck's. Classical and traditional colors, seems to be a very attractive bottle. Don't have any idea if is in the market, already.

BRONA: from China comes this 2017 BRONA MALZBIER premium 355ml aluminum beer bottle. As I said at the beginning, there are countries that are consolidating in the market of beer bottles, and China is one of them. Not only Budweiser and Tsingtao, but the always current Asahi, Sapporo and Kirin, along with the new trend of microbreweries.

BUD CHINA: The appearance of this new edition of Budweiser in China, allegorical to a music festival which is causing sensation is also imminent. Many will wonder why China produces so many bottles while other countries do not. The answer is simple: there is a huge number of manufacturers of containers of aluminum in China. Aluminum is a material very cheap because mining production is immense. Every day I receive offers from bottle manufacturing companies for use in different liquids. Welcome.



BUD VIETNAM: The classic Budweiser but in version 330 ml from Viet Nam and with Vietnamese original print. This gives a feeling that Asian countries prefer small bottles instead of the usual 473 ml Budweiser size. Let us hope that they will surprise us with their own designs, as the Chinese do.



BUDWEISER UK: While the Budweiser RAISE already is an old model belonging to the last soccer championship of the world, variations of printing still appear, such as that presented here, marketed in the United Kingdom. The variations are easily detectable by comparing with the old model already known.



CANADA: a surprise appearance in Canada has actually left us open-mouthed. Thanks to the contribution of our good friend Larry Sampson, we know that the King’s Town Beer Company, from Kingston, Ontario launched this beer with the traditional Maple leaf on the front. We hope that the Canadian brothers of the East bring several to trade with us in Cleveland.

(editor’s note: before receiving Juan Carlos article, I was contacting the King’s Town Beer Company about their entry into the cabottle market. From their spokesperson Victoria: “Our aluminum bottles do have a paper label. As far as I know we are interested in carrying the aluminum bottles, but I’m not sure that it will be a regular item at this point. Generally, we use glass bottles for our smaller runs but for the Canada 150 we wanted to do a bit of an experiment. We sell exclusively out of our retail store in Kingston, Ontario”. We wish them the best of luck and hope for more cabottles.)



CARLSBERG BELGIUM: Carlsberg, one of the strongest brewery groups in the world, seems determined to conquer the Centre of Europe and in that sense, France and Belgium lead the vanguard. This model appeared recently in Belgium and shows that the bet is strong with cabottles as their favorite weapon. Here it is displayed next to other Belgian classics.

Thanks to Latasybotellas Juancruz for the photo.



CORONA PUNTA DEL ESTE: Corona decided to flood the markets of musical performances with special editions of the already hyper famous SUN SET. For the second consecutive year, the summer of Punta de Este, Uruguay, took this version, and with difficulties we were able to get it, since it was sold only inside the concert area.

CORONA SUNSET UK, IRELAND: Within the same concept of the previous one, this variation was produced for the markets of the British Islands and Ireland, as well as to Hong Kong. Same cosmetics as the rest. They only differ by the printed inscription on the back.

CORONA UK: Another of the conventional proposals of Corona, they maintain the design as in Mexico, but they are only commercial references in English and sold at the United Kingdom.



Uruguay UK, Ireland UK

CUBANISTO BELGIUM: Belgium has always been known for producing flavored beers, since hundreds of years ago. Now joins the countries that strengthened marketing in cabottles and in the past two years with their beers delighted all collectors. Enjoy this CUBANISTO beer flavored with rum, rhum or ron (as you like).



TEST BRASIL JPG - HEINEKEN - SKOL AND BUDWEISER: Many collectors argue that if a product was not on sale in the market, it is not collectible for a conventional collection. Others argue that while they have the characteristics of the item that one collects, it is valid. Well, whatever is your decision, here you have these "test" that professionals created in Brazil, and designs that never went on sale: Heineken, Skol and Budweiser are the brands and with some difficulty, can be achieved at high prices.



HEINEKEN 4 CITIES: Heineken has always been at the forefront of promotional movements with their bottles and cans of beer. Here they say: "Heineken is sold in 192 countries and enjoyed in more cities than any other beer. Cities are the life-blood of Heineken's story, so to give back, we created The Cities Project, an initiative intended to make a positive impact in cities all around the globe. Each initiative has been incredibly exciting, and this year is no different." Miami, New York, Los Angeles and Hawaii are the first four from the eleven planned". Everyone lets go hunting.



SALITOS: The 'touch' French proposals with Mexican "air" continues being a success for consumers in his country and areas of influence.

Translation - Means that is a beer French made (a touch) with Mexican flavor or style (air) that keep their success (as what they had at the beginning) for consumers in France and areas of influence.

The well known brand SALITOS featuring beer with tequila, holds a great demand with youngsters. Now has added two styles: the ICE and the BLUE. The cosmetics are excellent.



JUPILER 1: Tomorrowland Music Festival is surprising collectors all over the world. It seems that the music festivals are the place to conquer by the brewers. This beautiful Edition just came out in Belgium.



R MONACO: This product that I am presenting is a real attraction: the "R" cabottle of Monaco. The 2 people who run the "Brasserie de Monaco" are gay. And they decided to produce a bottle for the "Community". The bottle is available in bars and clubs only for gays. Rounding the Letter "R" you can see the colors of the gays community. Detailed information can be obtained at <http://www.gayviking.com/pour-les-gays-la-brasserie-de-monaco-lance-r-une-biere-engagee-avec-moderation/>



SKOL jpg: Another old edition which has a newly discovered variations. The first SKOL launched in Brazil several years ago had a differentiation between two productions. This photo shows the differences.



SUN SET ESPAÑA: Also some differences between the two editions of SUN SET in Spain. In all cases in the world, the only thing that changes is the inscription in the back, so keep your eyes open.



TSINGTAO: The TSINGTAO brewery of China repeated their commemorative design of transport by train, very popular on the continent. Previously it was in greenish tones, while now it's red. The similarity with the editions of Budweiser remain current.

WARSTEINER*: Here are not presented new bottles because what is shown belonged to the wonderful set from several years ago, but what is really new is this packaging formatted into triangles, with opening "leaves" that when are opened you can see each of the bottles in a presentation as you've never seen.



**Thanks to Jean-Pol Jockir for the Warsteiner pictures.*

Alumi-tek bottles debut in Europe

Can maker Ball has lifted the lid on a new beverage alubottle, launched during the Internoga trade.

The Alumi-tek bottle launched in conjunction with Austria-based Skiwater Beverages – an early adopter of the bottle for its line of sparkling, organic raspberry juice. Alumi-tek combines the portability, recyclability and freshness of an aluminum can with the benefits of a bottle.

The flask will help ensure that Skiwater is accessible to customers on the go; with a wide mouth and re-sealable lid, the 16oz aluminum bottle gives the brand standout appeal and a bold design refit.

Skiwater is made with Alpine spring water from an Austrian source at 1,100 meters above sea level, which is then carbonated and combined with fresh, cold-pressed raspberries and a mix of lemon and lime juices.

The two companies presented the bottle together at Internoga in Hamburg between 17 and 21 March.

Ball marketing manager Arjen van Zurk said: “We’re delighted to be presenting our Alumi-tek bottles at this year’s Internorga trade fair in collaboration with Skiwater. The Alumi-tek technology showcases the sustainability credentials Ball is extremely proud of, as well as being popular with beer drinkers and sports fans.

“The branding potential of the Alumi-tek bottle demonstrates both design and innovation potential, which Skiwater has used to convey their bold branding and brand heritage.”

Skiwater founder Jitse Rupp added: “We were looking for an innovative, sustainable packaging that would present our sparkling organic raspberry juice in the right way. So far we had exclusively used glass bottles, but we wanted something more practical for people on the go. We were inspired by the clean lines of a 1920s hiking bottle made of aluminum which is revolutionary for the time.

“The aluminum bottle has been the trusted companion of mountain enthusiasts for over a century and we wanted to build on that heritage with a packaging that uses this time-tested material in an innovative way.

“Our organic Alpine ingredients and low-sugar recipe set us apart from other soft drinks and we wanted our new packaging to do the same. We are proud to be the first European brand to use this innovative design. Our customers are both active and environmentally conscious, so a reclosable lightweight bottle that is infinitely recyclable is a great fit for the Skiwater brand.”



Note to ABC members: please send an ABC membership form to any possible future members; such as including it with anyone you're having Face Book or eBay transactions with.

**Aluminum Bottle CANnoisseurs
Chapter Application
BCCA At-Large Chapter #169**



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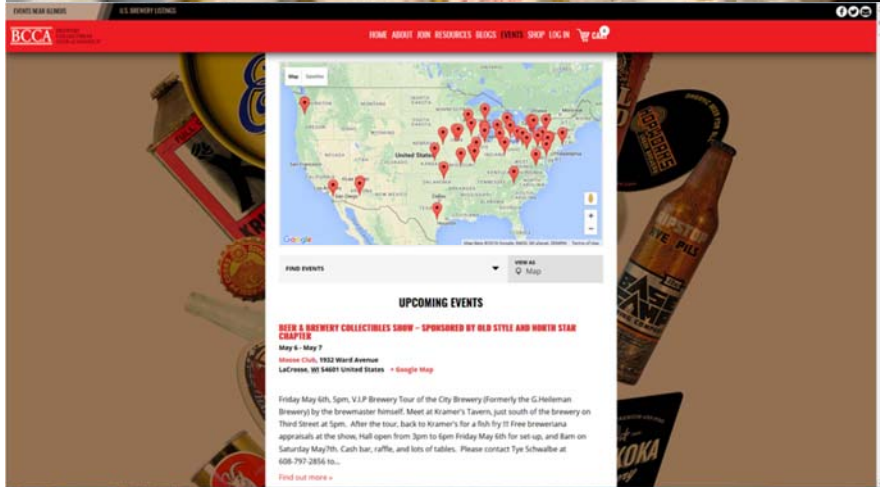
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Chapter T-Shirts

If you would like to purchase a chapter shirt, please send an email to Bill Viancourt at billjv@aol.com or giving him a call at 440-476-7505.

Cost: Shirts are ~~\$15 each or 2 for \$25~~. **Now \$10 each or 3 for \$25!** Shipping is \$5.00 for 1 shirt. Contact Bill for shipment cost if purchasing 3 shirts.

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