

A Message from your President Bill Viancourt ABC# 132

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It may just be a coincidence, but during the period when we missed an issue of our newsletter, the world largest brewer pretty much stopped producing new issues of their aluminum bottles. We are back and they look like they are going to go full bore on new bottles. We may all soon double our AB collections with new issues of 11.2 ounce screw top bottles. The Bud Light Platinum has been rolled out and is on sale in outlets in Las Vegas. AB has already announced a national release of the Platinum, Shock Top, and Black Crown for October. You have to guess that all of their other brand will also find their way into these new containers. It looks like Miller/Coors won the battle of the caps for now, and they continue to be slow and steady in their production on their 16oz screw tops. We have a couple of new 22oz aluminum bottles from Base Camp out of Portland, Oregon, with a few more to come. Could micros utilize the 12oz screw tops? This should be an exciting time for our corner of the hobby.

Our annual meeting has been scheduled for Thursday, August 29th in Jefferson B of the Grand Wayne Convention Center at 5:00. I hope all CANventioneer's will try to attend, and if you are local or close, I also invite you to attend. It's one hour and gives you an opportunity to share your ideas and concerns for the chapter.

I try to visit our website a few times each week. This site is an instant source of information on new issues, and a private forum for trading with members. Then only problem I have seen is that probably only 10% of the membership uses it. If you have not registered, I urge you to do so and take advantage of what is the best site on the web for all you aluminum bottle needs. Of course, IT'S FREE!

I had a member mention to me that he did not receive his newsletter. A little further into the conversation he mentioned that he had changed service providers and had a new email address. When things like that happen, the only way we find out is if you tell us. You can email Brad or me with the new information and we will make sure you will not miss any editions of our award winning newsletter.

This is probably your last chance to pay your dues for 2013 before 2014 becomes due at CANvention.

I hope to see many of you in Fort Wayne. Please stop and say hello, share your ideas and concerns, and enjoy the friendship that our chapter offers.

Bill

CANvention 43, Fort Wayne, Indiana August 29-31, 2013

Chapter Meeting: Thursday, 5:00 pm in the Convention Center's Jefferson B Meeting Room
Chapter Trade Table will be open Thursday 10 am to 5 pm and Friday 11 am to 4:30 pm
Chapter Raffle will be held Friday, 4:30 pm at the Chapter Sales Table

ABC Officers:

Bill Viancourt
President
ABC# 132 BCCA 18288

Joe Hobaugh
Vice President
ABC# 069 BCCA 29845

Butch Kroskey
Secretary/Treasurer
ABC# 008 BCCA 32389

Brad Ambruso
Newsletter Editor
ABC# 007 BCCA 32859

ABC Board:

Joe Germino
ABC# 004 BCCA 24997

Juan Carlos De Marco
ABC# 031 BCCA 33093

Cristian De Antoni
ABC# 195 BCCA 33669

Chapter Tid-Bits

Raffle Prizes: We are in need of a few more prizes for our annual raffle. If you have any aluminum bottles or related brew-eriana you would like to donate/sell to the chapter at a reasonable price, please contact Butch Kroskey or Joe Hobaugh. The raffle will be held at the chapter table at about 4:30 pm on Friday, August 30.

Chapter Table: Again this year we will have a table at CANvention. We still have plenty of slots available and are looking for volunteers to cover the slots. The table will be open on Thursday and Friday and the slots are one hour each. If you would be interested in helping out, contact Butch Kroskey.

Chapter T-Shirts: Don't be left out at your local shows or CANvention. The best dressed CANnoisseurs will be wearing their chapter t-shirts at local shows and CANvention, and you can still get yours at any time by simply sending me an email to billjv@aol.com or giving me a call at 440-476-7505. We have shirts available in sizes from Med to XXXL Shirts come in Royal Blue, White, Grey, and Wine. Shirts are \$15 each or 2 for \$25. Shipping is \$3.00 for any order of 1 or 2 shirts. Shirts will also be available for sale at CANvention.

Membership: Current ABC membership is 162 active members.

Dues: The ABC Chapter dues are still \$5 per year. Since the last reminder was sent out 20+ members have paid up and only about 40 remain. If you are in this group of 40 please submit your dues to our treasurer, Butch Kroskey, as soon as you can. After CANvention we will be doing a roster clean-up and all delinquent members will be dropped from the roster and newsletter mailing list, so don't let this be your last newsletter and contact Butch.

Bud Light Platinum launches in reclosable bottles

Bud Light Platinum – the No. 1 new beer of 2012 – is launching a new 11.5 oz. reclosable aluminum bottle in Las Vegas that will be available at nightclubs and pools throughout the city.

Bud Light Platinum is the first beer to be made available in Anheuser-Busch's new reclosable aluminum bottle.

"We hand-picked Bud Light Platinum to launch our company's first reclosable aluminum bottle because of our confidence in the beer," said Rob McCarthy, vice president of Bud Light. "Platinum has been able to elevate the premium light beer category with its blend of image and flavor, and we believe it will do the same to for the perception of aluminum bottles."

The design of the Bud Light Platinum aluminum bottle – which features a twist-off cap – provides for a tool-less opening. The new bottle is also more than 50% stronger than a standard aluminum can and helps the beer get colder faster.

"The new reclosable bottle continues our long tradition of innovative packaging that delivers the freshest, coldest, best-tasting beer possible," said Pat McGauley, vice president of innovation for Anheuser-Busch.

The Bud Light Platinum reclosable bottle will also be available at Las Vegas retail stores in 10-packs. Bud Light Platinum is also available in 12 oz. glass bottles, 22 oz. single-serve bottles and the 12 oz. sleek can, which launched nationally in January.

The Bud Light Platinum reclosable aluminum bottle will launch nationally later this year.

Excerpts taken from an article at anheuser-busch.com



Chicken Cock Whiskey returns in aluminum bottles

Chicken Cock Distilling is proud to announce that, after nearly a century hiatus, Chicken Cock Whiskey is back and more flavorful than ever. Inspired by a 157 year-old legacy, Chicken Cock is making a triumphant return to the market with a new look and fresh flavors.

Originally established in 1856 in Paris, Kentucky, Chicken Cock quickly became a significant 19th century Bourbon brand. Forced to move production to Canada during Prohibition, Chicken Cock was smuggled across the border in tin cans, where it rose to fame as a popular pour at some of the era's most famous speakeasies, including the eminent Cotton Club in Harlem. When patrons ordered a "Chicken Cock," waiters would present the tin can tableside and ceremoniously open it to reveal the bottle of Chicken Cock Whiskey inside. With an aluminum package and bold, new flavors, Chicken Cock Whiskey is back to once again bend the rules in the 21st Century.



Returning to its southern roots, Chicken Cock is bottled in Charleston, South Carolina in three different varieties - *Chicken Cock Southern Spiced Whiskey*, *Chicken Cock Cinnamon Whiskey*, and *Chicken Cock Root Beer Whiskey*. Each is a flavorful blend of all natural ingredients and 86 Proof American Whiskey. A salute to the legendary tin cans, the bottles are made of 100% aluminum to facilitate and retain the optimal temperature for sipping chilled shots or mixing signature cocktails. Whether in a Southern Spiked Tea (Southern Spiced & Sweet Tea), a Root Beer Julep, or a Chicken's Inferno (Cinnamon & Ginger Beer), Chicken Cock is adding a new dimension of flavor and quality to Southern classics.

"When I discovered Chicken Cock in 2010 I knew it was a brand that needed to be brought back," says Matti Anttila, Chicken Cock Distilling founder. "To be able to do so at a time when American whiskey is making such a resurgence and the interest in heritage brands is so high is a truly special opportunity."

A unique blend of American ingenuity, history and perseverance, Chicken Cock is bridging the gap between generations of whiskey drinkers. With a suggested retail price of \$19.99, Chicken Cock is available in Alabama, Florida, Georgia, North Carolina, South Carolina, and Tennessee.

Excerpts taken from an article at prnewswire.com

What Were They Thinking?

Bob Renforth ABC# 001

While searching aluminum bottles on eBay, I was lucky enough to find and win what appears to be a prototype shrink-wrap Bud Light Halloween bottle. I had not heard of or seen any prior examples of this type of label on an aluminum bottle. Was Anheuser-Busch looking for a way to cut costs on their pricey bottles?

The shrink-wrap itself has an overall tight fit continuing underneath the cap, and wraps nicely under the bottle. The seam is nice and straight until you get to the neck where it bunches up. On the bottom of the bottle, there are two applied labels, which show the date (6/12/06) and job number (Job# 063) as well as other hand written information.

As with any prototype, there are slight differences between it and the final product. I will compare the prototype bottle with Halloween bottle #500735 as this is the bottle I believe they were working on. The differences on the prototype bottle are as follows:

Front & Side Label

1. Bud Light lettering has no silver outline to it.
2. The Registered Trademark emblem is not at the tip of the swoop line around "Light" but at the bottom of the "T" on "Light."
3. The large "Bud Light" emblem is more prominent and has a 3-D appearance to it.
4. It does not have "16 Fl. Oz." above Anheuser-Busch, Inc.



Back Label

1. "Bud Light" is in silver with a white outline.
2. The rest of the lettering above the white horizontal line is in silver. Lettering below the white horizontal line is in white.
3. Assigned bottle number 500458. This same bottle number appears on the 2006 Bud Light non-redemption St Patty's Day bottle.
4. ABC replaces the Exal emblem.
5. The UPC is zeroed out, and the silver box below it is blank.
6. Below the white horizontal line is the 3X aluminum statement. The wording is the same as on earlier bottles, however two word (remember & importance) both have a space between the last two letters in the words (remembe r & importanc e).
7. The recycle emblem is placed between the two pumpkins.



Cap

1. Does not contain the lettering "Pry Off" above the "BL" emblem.

Having a job number assigned to the bottle, leads one to believe that there may have been other prototypes in the works. How this one escaped the plant is unknown, but it gives us an idea of what might have been if they decided to go this route. Be sure to keep your eyes open for any other oddities, and please share them with us if you find any.

My Collection

Bill Viancourt ABC# 132

I started collecting cans in the mid 70's and joined the BCCA and the Lake Erie Chapter shortly after. At first it was any size, foreign or domestic and almost any condition. I kept up and after 20 years I was getting close to 10,000 cans. I was trading through the mail domestically, and with members in Germany, Japan, and Australia. I went to my first CANvention in 1989 in Columbus. I made a second in 1992 in Toronto, and have been to every one since Dearborn in 2004 with the exception of Denver in 2007. But I found my new passion when I saw my first red Chief Wahoo made for the Cleveland Indians. As my bottle collection grew, I decided to down size and began collecting only cans that were 24oz or larger and 8oz or smaller. That left me with a little over 1500 cans and plenty of room for my bottles. I have not limited my collection to beer only, and have tried to keep up with the Mountain Dew, Pepsi, and the screw tops that have come out from Dr Pepper and others.



It was nice getting in on the start of a new niche in the hobby. Early on at a show, a man walked in with a variety of bottles in a big box with Bud, Bud Light, some Iron City, and a couple or others. He wanted \$1.00 each if you bought the whole box. Butch Kroskey and I were able to secure the box and found inside among the other bottles were some of the first flavored malt beverages, a couple long neck Miller Lites and something called a Roadhouse. That turned out to be a great show.



I have also had the opportunity to tour the Exal plant on three different occasions with fellow members. They are most cordial and will welcome groups for tours. They will check your pockets upon departure unfortunately.



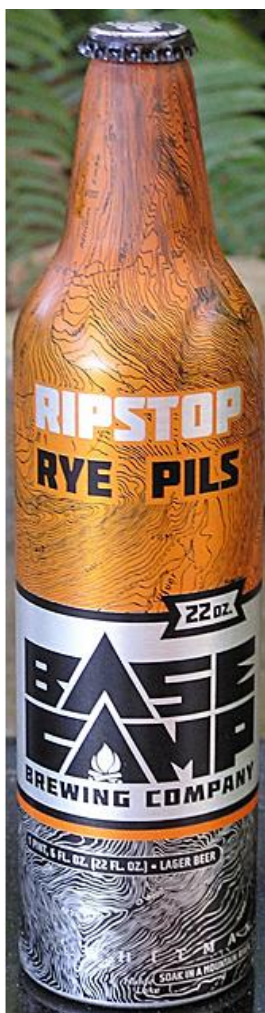
What's New

Brad Ambruso ABC# 007

Miller/Coors seems to be taking a break from new aluminum bottles for a while. So far this year we haven't seen a single baseball bottle and no news yet on the upcoming football season.

Miller Genuine Draft did grace us with a new design. The "Turntable" bottle was released and with that design is geared for more of the clubbing crowd. 842996 n/r, 842997 redem.

A couple oldies from Miller Lite have just shown up out of the blue. The prototype bottles are early 16 oz longneck designs, one mostly silver and blue and the other being more gold and silver.



Base Camp Brewing has followed up their In-Tents IPL with a Ripstop Rye Pils, again in a 22 oz bottle.

While Miller is slowing down, Sun King is wasting no time with new releases. The Indianapolis Brewer has released three new Kings Reserve 16 oz bottles.

The Bourbon Barrel Wee Mac, Stupid Sexy Flanders and Bourbon Barrel Cowbell are all the usual back sticker labels on the Kings Reserve bottle. As usual, very limited releases with a hefty price tag if you do happen to find them in a store.



Finally from Chicken Cock Distillers, three new 750 ml bottles have arrived. The Cinnamon, Root Beer and Southern Spiced Whiskey's are all in a very attractive bottles which may be a little tall for the average collectors shelves. May be worth the trouble to expand the shelves as these may set another trend in aluminum bottle collectibles. More info on these can be found back on page 3.

Soda Bottles

Brad Ambruso ABC# 007

It's been a long time since we've seen anything from Mt Dew, so the emergence of two new bottles was a welcome surprise.

The Mt Dew and Diet Mt Dew are both 16 oz alumitek bottles and the graphics can't even hold a candle to the previous Green Label Art series. Still all the same it's nice to see they are still willing to release an aluminum bottle or two.



A photo of a Sun Drop Citrus bottle showed up 6 months ago and no one could confirm it's existence. Well as you can see it has arrived and can be found in convenience stores though out the Midwest.

DOC 360, a Dr Pepper type drink, is also now available in 16 oz aluminum bottles. Kudos to Wis Pak, the small bottler from Wisconsin, for joining in and jumping on the aluminum bottle bandwagon. As slow as new releases seem to have become, a new bottler is always welcome.

Starfruit, Field Berry and Tropical Citrus. Most energy drinks now seem to be geared to a certain function like recovery or system preload and these are no different.

Good4U Energy drinks got their start up in Canada. The three to the right are the 16 oz U.S. versions of the Cactus



The Canadian 473 ml versions of the exact Good4U bottles just talked about are to the left. Very hard to tell the differences unless you give it a good look. There is French writing here and there, especially on the back panels and of course they list contents in ml. The Field Berry Relaxation Drink is the most noticeably different with it tag line being Tranquilo for the U.S. version and D-Stress for the Canadian.

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Another fashion designer has once again teamed up with Diet Coke and released bottles all over Europe. The three bottle Marc Jacobs Diet Coke set has been released in the UK and as Coca-Cola Light in France, Belgium (Benelux) and Denmark, so far. These bottles tend to keep showing up in different countries for months after a release, so I'm sure there will be more. All are 250 ml.



The 'Share a Coke' campaign kicked off with the Coke and Coke Zero 'Dad' bottles which were quickly followed by the Belgium and French multi-names versions, 250 ml.

This years Coke Club edition is appropriately named 'Music', 250 ml. The French bottle is primarily distributed to clubs.



The Cannes Lion Festival is celebrating their 60th year and Coke has a limited release of only 3000 of these eye catching bottles, 250 ml.

To try and keep up with the release of aluminum bottles in Japan is like the little boy who put his finger in the dyke, it won't make any difference or even a dent.



All the same a couple of bottles to note are the Pocari Sweat, 300 ml, from Otsuka has been around for years in several designs.

The High Octane, 480 ml from JT Beverage and Miracle Body, 500ml from Sangaria bottles are both somewhat eye-catching and unless you have a good contact in Japan, hard to find.

Foreign Bottles

Juan Carlos De Marco ABC# 031

In this edition I will profile the usual new bottles, a few variations of bottles that may have been recently profiled and some oldies.

CANADA: The Red Leaf Project aluminum bottle was released last year and now that the project must be over, Molson released a similar bottle, just removing the Red Leaf Project tag line. 473 ml, 104520.



SPAIN: Islena has proclaimed to be the Beer of Ibiza for years and continues the tradition with a new flowered version to celebrate the arrival of spring. The Blue Marlin is an exclusive resort in Ibiza and Islena has taken advantage of their tagline to release a bottle just for the sophisticated beach crowd. Both bottles 330 ml.

ITALY: While on the subject of Islena they have released a bottle, real similar to earlier versions, for export to Italy. No sticker on this one and the Italian importer info is on the back panel, 330 ml.

Another Italian release is the 275 ml KN, Krisinera, a mix of alcohol and fruit juices. A very popular drink with the club scene.



NETHERLANDS: Heineken has released another UV bottle for the club scene. The Star bottle, 330 ml, is another in the long line of black light bottles from the Dutch brewer and still just as impressive.

While on the subject of UV bottles, the Heineken STR bottle was pretty much everywhere and now an inverted colors variation has surfaced and is highly believed to be a test version. Not sure if the inverted colors apply to the UV also as these are few and far between.



FRANCE: From a couple years back and an extremely hard to find, if not impossible, is the Heineken Jamiroqui bottle, 330 ml. The ever present Heineken joined the Dynamite tour to Colombia and Peru for the band Jamiroqui, the English group of funk and acid jazz.

SWITZERLAND: Sonnenbrau is a traditional Swiss brand. As the others in this beautiful country, they always have a sober and delicate design. Lady Diva, a 330 ml Moscato Cocktail significantly differentiates them from their peers.



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JAPAN: Asahi Clear and Super Dry have been a staple of new bottles from Japan for years. They originally dubbed this style of bottle as the slim bottle. So in an attempt to keep things changing Asahi has now decided to call them 'Stylish Bottles'. In addition to giving simple drinking instructions on the bottles, they also decided to decrease the contents to 320 ml from 330. I wonder if the price was adjusted accordingly, probably not.

Micros from Japan are becoming a constant in this column and this month is no different. A new one from Brewery Aya is their Miyazaki Strawberry Beer, 350ml. I won't even attempt to make a comment on this one.



Kirin has been inundating us with bottles for years. This earlier example is what was known as the 'Homebrew'. Not any actual brewing to do but it could be poured with an optional tapper, thus making one think it was brewed at home. Well, that was the idea, probably why this bottle is hard to find.

GERMANY: The Germans are always good for an unusual bottle or two and this Toms Harley from 1994 is no different. This 500 ml bottle was limited to a 1000 bottle run. A typical German design with the swing top and porcelain cap, the silver bottle simply has a front and back sticker.



The ABC is constantly finding, editing, categorizing pictures and information on aluminum bottles worldwide. The foreign bottles, both beer and soda, are always the hardest to find and any assistance you can lend will be greatly appreciated.

Visit the ABC Chapter website and if you have a bottle not listed or can provide additional information, better pictures, etc. on any currently listed bottle, please let us know.

www.abcchapter.com

What's New in A-B?!

Brad Ambruso ABC# 007

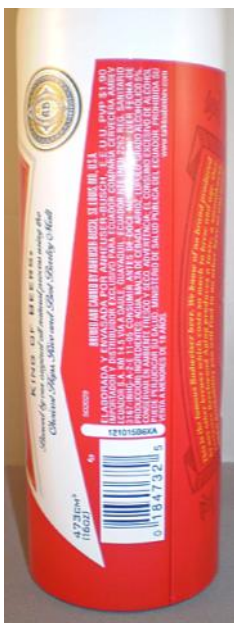
After four years of the same design Bud Light has finally changed up their label. The 'Smooth and Refreshing' bottle, 502146 redem, (n/r, 3.2 not verified) is a somewhat cleaner design. Crown has been changed also, spelling out Bud Light rather than the large BL.



Bud Light Lime also decided to change things up with the new 'With a Twist' design, 502117 redem, (n/r, 3.2 not verified).

The Budweiser 'Made in America' bottle, 502183 redem, 502182 n/r, is a national release this year. The only noticeable difference is the year on the very bottom of the front panel.

LaBatt went crazy with releases in the last edition and this Budweiser for the Toronto FC, 50351061, is definitely the best of the bunch.



The exportation of Budweiser bottles is very much alive and well.

The Ecuador Budweiser, 502029, is a new white and red 'Bowtie' design.

The Chinese Budweiser, 501944, is extremely similar to the last two releases for China with just some wording changes and a larger UPC on the back panel.

We are now starting to see more bottles from AB contract brewers that are not actual exports. Two recent bottles from Brazil are both commemoratives for sporting events. The Budweiser UFC and Budweiser COPA 13 bottles are both now circulating around Brazil. The UFC bottle is a typical sponsor bottle and the COPA bottles were released for the Confederate Cup and 2014 FIFA World Cup. Both bottles are 473 ml and filled by AMBEV, Anheuser-Busch's South American partner.



Ecuador Bud

China Bud

In addition to export bottles specifically made for a country, the application of export stickers to US released bottles is on the rise. Paraguay, Guatemala and Brazil all have new US bottles with an import sticker applied. With the worldwide influence of IN-BEV, one would have to imagine that these types of bottles will start showing up everywhere.



Paraguay Bud

Guatemala Bud

Brazil Bud

Brazil UFC

Brazil COPA

Get Out and Take in a Show

Jul 10-13	New Castle, DE	41st Annual ECBA Breweriana Convention
Jul 12-13	Cloquet, MN	8th Annual Nordlager Show Sponsored by North Star Chapter
Jul 12-13	Dayton, OH	39th Annual Ohio Mini-CANvention
Jul 14	Brecksville, OH	Summer Show Sponsored by Lake Erie Chapter
Jul 20	Frankenmuth, MI	SummerSwap Beer, Soda and Breweriana Show
Jul 26-27	Zion Crossroads, VA	Monticello Extravaganza XXII
Jul 27	Rio Rancho, NM	10th Annual Brewery Collectibles Show Sponsored by Roadrunner
Jul 27-28	Altoona, IA	Beer, Soda & Bottle Collectibles MEGA SHOW
Jul 27	Depew, NY	Simon Pure Summer Show
Jul 28	Joliet, IL	Hartog Memorial Picnic and Trade Session (Prison City Picnic)
Aug 3	Spring Hill, FL	Sunset Lounge Bash Sponsored by Gator Traders
Aug 3	Green Bay, WI	Green Bay-NABA Breweriana & Beer Can Show
Aug 3	Westminster, CO	30th Annual Chili Contest and BBQ Sponsored by Mile Hi
Aug 6-10	Winnipeg, MB	34th Annual CCBA - Collectors of Canadian Advertising Convention
Aug 8	Tempe, AZ	A1 Four Peaks Tap Room Beer Collectibles Show
Aug 10	Milwaukie, OR	Pete's Garage Sale Sponsored by Cascade
Aug 10	Fort Worth, TX	Bluebonnet Chapter Summer Show
Aug 10	Chippewa Falls, WI	A Day at Leinies Sponsored by North Star Chapter
Aug 11	Green Bay, WI	PACKNIC 2013 Sponsored by Packer
Aug 18	Omaha, NE	Midwest Breweriana Convention Sponsored by Cornhusker
Aug 29-31	Fort Wayne, IN	CANvention 43
Sep 14	Schnecksville, PA	Horlacher Weekender Breweriana Show
Sep 21	Portland, OR	Oktoberfest Swap Meet Sponsored by Cascade
Sep 29	Topeka, KS	Jerry Trowbridge Memorial Show Sponsored by Carrie Nation
Oct 5	Phoenix, AZ	The Phoenix Ale Beer Collectibles Oktoberfest Sponsored by A-1
Oct 6	Elk Grove Village, IL	Fall Show Sponsored by Westmont Stroh's
Oct 11-12	Maplewood, MN	40th Annual Guzzle 'n Twirl Sponsored by North Star Chapter
Oct 12	Des Moines, WA	34th Annual Oktoberfest Sponsored by Rainier Chapter
Oct 12	Fort Worth, TX	Bluebonnet Chapter October Show
Oct 13	Joliet, IL	Prison City Chapter Trade Session
Oct 13	Milltown, NJ	The Mike Grant Full Moon Show Sponsored by Jersey Shore
Oct 18	Wilkes Barre, PA	Coal Cracker Oktoberfest
Oct 18-19	State College, PA	ECBA & Olde Frothingslosh Fallfest
Oct 19	Newton, IA	Newton I80 Breweriana Show Sponsored by Hawkeye Chapter
Oct 19	Tulsa, OK	Progress Chili Cook-off Sponsored by Progress

For more info on any of these shows check out the [Calendar of Events](#) at BCCA.COM or check your latest issue of Beer Cans and Brewery Collectibles.

Join the BCCA and you're in the ABC!!

The ABC is an active at-large chapter of the Brewery Collectibles Club of America, BCCA. In order to be an ABC Member you must be an active BCCA Member.

The BCCA is a national organization of collectors specializing in any kind of Breweriana. The club boasts a membership of 3500+ and hosts a National CANvention yearly. Perks of belonging to the BCCA include a subscription to Beer Cans & Brewery Collectibles-the high quality magazine, a membership roster, access to members only areas of the website, the right to attend the National CANvention, to name a few.



ABC Chapter members receive three information packed newsletters, a membership roster, members only forum areas and several other perks offered from time to time.

Check it out at www.bcca.com or give them a call at 636-343-6436. After you join let us know at www.abcchapter.com and your first year at the ABC is covered!